

**Merton Council
Sustainable Communities Overview
and Scrutiny Panel
6 November 2013
Supplementary agenda**

3 Mitcham Town Centre Regeneration Scheme (2) 1 - 82

Agenda Item 3

From: [REDACTED]@talkalk.net>
Sent: 26 August 2013 10:44
To: Rediscover Mitcham
Subject: Rediscovering Mitcham consultation

Please could I ask for any information regarding the Rediscovering Mitcham consultation or any links to where the information is.

Thanking you in advance.

Regards,
[REDACTED]

No virus found in this message.
Checked by AVG - www.avg.com
Version: 2013.0.3392 / Virus Database: 3211/6607 - Release Date: 08/25/13

From: [REDACTED]@fastmail.net>
Sent: 29 July 2013 00:29
To: Rediscover Mitcham
Subject: Soft landscaping.
Attachments: Soft landscaping in Fair Green.docx

Attached is some feedback.

From: [REDACTED]@hotmail.com>
Sent: 26 July 2013 16:23
To: Rediscover Mitcham
Subject: RE: Mitcham suggestions

Hello Ashley,

Thank you for such a quick response and for looking into these ideas. Answering your question: 19 Holborn Way is a home to 65 families. Some of them like me and some neighbours apart from other internet purchases also buy groceries online. Couriers are here everyday. We had some damage done behind the building where disabled parking bays are, because lorries and vans trying to squeeze in. Even one 20min between 10am-4pm would help.

Thanks again for all the assistance. Cannot wait when all the work around Mitcham will start and looking forward to new Mitcham Town Centre.

All best,
[REDACTED]

Page 1

Subject: RE: Mitcham suggestions
Date: Fri, 26 Jul 2013 14:49:56 +0100
From: RediscoverMitcham@merton.gov.uk
To: [REDACTED]@hotmail.com
CC: Ross.mitchell@merton.gov.uk

Thanks for taking the time to email

- 1) Ex McDonalds – Ross is looking into this. Your ideas are good but ultimately the most sustainable solution there is probably a good local shop on a commercial lease. That does not mean short term ‘pop up’ ideas cannot be considered while it is empty
- 2) Holborn Way – I would need to look into the idea of noise reduction strategies. Of course one of the possible implications of our ideas is that speed would be reduced which may reduce noise. Also trees and plants could assist in noise reduction and may be more pleasing to the eye
- 3) Speed – again part of the strategy of narrowing roads is to help control speed. We can look at various design ideas to reduce the sense of the area as a through route. We cannot look at speed tables due to nature of these roads but certainly if there is clear evidence of high accident rates we can look at speed cameras in the future
- 4) AFZ – there are more police on duty now but we will continue to work together with them on that issue. I am aware of concerns about enforcement and to some extent they are not going to be solved by our project, but the long term aim is to ensure that by upgrading the quality of the environment of the area, people will be less inclined to gather in empty spaces and carry out anti social behaviour
- 5) Loading Bay – I will need to look at the traffic and pedestrian impacts of a loading bay in that location – is there something specific at that address that attracts couriers?

Please continue to visit the www.onemitcham.com website to keep up to date with activities

Regards

Page 2

Ashley Heiler

From: [REDACTED]@hotmail.com]
Sent: 25 July 2013 19:58
To: Rediscover Mitcham
Subject: Mitcham suggestions

Dear Rediscover Mitcham Team,

I'm local resident of Mitcham. I'm trying to be helpful and involved as much as I can that's why I'm writing this letter. At the consultation in January you mentioned that any suggestions or ideas about Mitcham redevelopment are welcome. Me and some local residents have few proposals:

1) ex-McDonalds place
Loads of people suggested it already but if you could take a look at it closely, it makes sense - Theatre.
I know what you think but it happens that I work in related industry and visit loads of them in and around London. I see new theatres opening all the time in areas similar to Mitcham and they're busy places. Take a look at Park Theatre in Finsbury Park (N4 3JP) - this is café and theatre or The Beck Theatre in Hayes (UB3 2UE) theatre, restaurant, cinema and community centre in one. Mitcham really needs quality place like this. It would put some needed quality in the area and might bring some professionals working in London to live in Mitcham. It also could be used for festivals and local art groups.

2) Holborn Way noise
It happens that I live right next to busy Holborn Way and your proposals would bring it even closer as current bus lane would be for all traffic. The noise is sometimes hard to bare especially at night and when windows stay open. Would be there any chance to get some noise reduction panels installed along Holborn Way where currently fencing stands to limit the level of noise.

3) Road speed and safety
Unfortunately some drivers seeing two lanes in front of them they treat it like a racing track. Would there be a chance for speed reducing device like speed camera, maybe just road signs or fake camera and stripes on the road-it helps, humped pedestrian crossing could help too or 20 miles speed limit. Bikers squeeze the throttle to max on that stretch of road - very dangerous and loud! and hundreds of children are around there every day as there are two schools and third around the corner.

4) Alcohol Free Zone
Alcohol Free Zone is practically a joke. No one respects it. Loads of drunks enjoying alcohol everyday. Having all these changes in Town Centre Could you please improve CCTV to enforce APZ more effectively.

5) Loading bay
Could you consider a loading bay outside the 19 Holborn Way. Couriers, delivery vans and residents haven't got an inch of space to drop off or pick up something. There is a wide pavement in that area and loading bay sort of that the Council made in Merton High Street would solve the problem. As that road will be reconstructed it's also an opportunity to make it easier.

I can do the petition signed by local residents, as I did in the past, if necessary but they're so obvious issues that I'm not sure if it's needed this time.
I'm already signed up for newsletters about Mitcham area but please let me know if there's anything from the list above you could consider and if there's anything I could do to help it happening.

Thank you for doing great job and all your help.

Best regards,
[REDACTED]

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http://www.merton.gov.uk

From: [REDACTED]@hotmail.com>
Sent: 25 July 2013 19:58
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Subject: Mitcham suggestions

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I'm already signed up for newsletters about Mitcham area but please let me know if there's anything from the list above you could consider and if there's anything I could do to help it happening.

Thank you for doing great job and all your help.

Best regards,

Page 5

From: [REDACTED]
Sent: 24 July 2013 11:25
To: Rediscover Mitcham
Subject: a suggestion

Dear Team

I work in Merton but live in Tolworth (Kingston Borough) Just near my house there is an information point which is really good form people who need to access information but cant afford iPhones or computers

<http://www.kingston.gov.uk/news.htm?id=35482> - this is what they look like

http://www.kingston.gov.uk/mykingston/contact_us/wireless.htm there are also wireless hotspots which are good for people who want to keep in touch

I think this would be good for Mitcham especially to support people in poverty – give people access to information that can help them

[REDACTED]
Family Information Advice and Guidance Manager
Early Years Childcare and Childrens Centre Services
Children Schools and Families
Merton Council
Tel: 0208 545 4677
Mobile: 07508 092 533
www.merton.gov.uk <<http://www.merton.gov.uk>>

For information on childcare and other family services in Merton visit our website at www.merton.gov.uk/fsd <<http://www.merton.gov.uk/fsd>>

From: [REDACTED]@fastmail.net<
Sent: 23 July 2013 09:05

Page 6

To: Rediscover Mitcham
Subject: Re: Traffic in Fair Green

Dear Ashley Heller,

Thank you for taking the trouble to reply so patiently to my letter regarding traffic in Fair Green. I may not agree with you but it is obvious that the situation is complex and any solution is at best a compromise. So be it. The die is cast.

Regards;

> Dear [REDACTED]
>
> Thanks for your letter
>
> While your idea is plausible there are lot details which need to be
> considered. For example traffic turning right from Western Road into the
> reversed gyratory could cause major capacity problems at the Western
> Road junction. Also the physical geometry of the junction of Raleigh
> Gardens and London Road South makes it very hard for large vehicles to
> turn right to head down toward the Cricket Green without significantly
> reducing the capacity of this junction or alternatively changing the
> building line which we alluded to in the main consultation. Allowing
> vehicle to turn both left and right at that junction (Raleigh Gardens
> and London Road South) would be very difficult physically (remembering
> that junctions have to be designed for the largest possible vehicle that
> may use them)
>
> I also think that channelling all northbound traffic into the junction
> of Upper Green East/ West would be a huge problem. If you consider that
> even now London Road south northbound is a traffic congestion black spot
> even when it feeds into quite a large junction at Holborn Way, imagine
> feeding that traffic into a tight 3 way junction at Upper Green
> East/West? The impact on Upper Green East could be really significant as
> to be honest that road is already well over capacity even with the
> regulating effect of the Western Road junction.

> So my view is that the impact on the junctions would be very significant
> and I do not see any inherent benefit because it is not as if this is
> going to reduce the amount of traffic overall.

> Regards

> Ashley Heller
> Project Manager

> -----Original Message-----

> From: [REDACTED] [mailto: [REDACTED]]

> Sent: 18 July 2013 14:15

> To: Rediscover Mitcham

> Subject: Traffic in Fair Green

> Dear Ross

> Attached is a letter voicing my very serious concerns about the
> traffic problems in the Mitcham proposals.

> -----
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> Postmaster@merton.gov.uk

> http://www.merton.gov.uk

> -----
From: [REDACTED] [mailto: [REDACTED]]

Sent: 19 July 2013 10:28

To: Rediscover Mitcham

Subject: Mitcham Town Centre

I think the plans look excellent. One thing, please could we have some
proper policing about where the market is currently.

I had several hundred pounds stolen from my handbag 18 months ago whilst
being distracted as I got my car keys out in the car park. I saw the
two women, we are always being told that we are all on camera no stop
but lo and behold having reported it to Mitcham Police Station early
afternoon, by the post next day I was informed via Wimbledon that there
was nothing they could do.

So, I asked a Police Sergeant why there was a locked police station
built opposite the pub. I was told it was for them to eat their
sandwiches and get changed in. At the time I was asking why gangs of
youths cycle through the market, overtaking the plastic policemen

regularly and yet they put a sergeant and two constables out for the November 11th gathering at the clock tower. There was only about ten elderly people there.

So, could we please build in security when this building work is completed. I think it will be a fantastic centre but we do need security. At the time my cash was stolen there was a spate of these opportunistic robberies - I know these gangs target places and then go away for months. Therefore, when this market is made better etc. it will be a golden opportunity for these gangs.

This is probably a waste of my time writing this but I feel we should make Mitcham a better place, as it cannot get much worse. As a friend says "You do not go to Mitcham, just pass through it".

[Redacted]

From: [Redacted]@fastmail.net<
Sent: 18 July 2013 14:15
To: Rediscover Mitcham
Subject: Traffic in Fair Green
Attachments: Traffic in Fair Green.docx

Dear Ross

Attached is a letter voicing my very serious concerns about the traffic problems in the Mitcham proposals.

From: [Redacted]@gmail.com>
Sent: 15 July 2013 22:53
To: Rediscover Mitcham
Subject: Mitcham Town Centre consultation

Dear All

This appears only to have gone to people with CR4 postcode. What about the SW16 part of the borough linked by the 118 bus route?

Kind regards

From: [Redacted]@btconnect.com>
Sent: 14 July 2013 16:59

To: Rediscover Mitcham
Subject: email list

If I'm not already on your email list, please add me on, thank you:

[Redacted]

Email: [Redacted]@btconnect.com
From: [Redacted]
Sent: 12 July 2013 12:44
To: Rediscover Mitcham
Subject: Please reply- Email address appears on www.merton.gov.uk

Hello,

The email address rediscovermitcham@merton.gov.uk appears on our website www.merton.gov.uk <<http://www.merton.gov.uk/>>

We want to make sure that our customers receive a response from all email addresses that appear on our website.

Please confirm that somebody is reading this email by sending a reply to this message. A blank reply will do.

If we do not receive a reply by 1 August we may remove the email address from www.merton.gov.uk <<http://www.merton.gov.uk/>>

This email has been sent to every address on our website

Many Thanks

[Redacted]

Communications Team
Merton Council
Tel: 020 8545 3745

From: [REDACTED]@hotmail.com>
Sent: 11 July 2013 15:53
To: Rediscover Mitcham
Subject: RE:

Hi Ashley
It was there when I got home.
Many thanks,
[REDACTED]

Subject: RE:
Date: Thu, 4 Jul 2013 16:31:04 +0100
From: RediscoverMitcham@merton.gov.uk
To: [REDACTED]@hotmail.com

[REDACTED]
I will send one out today
Ashley

From: [REDACTED]@hotmail.com]
Sent: 04 July 2013 11:58
To: Rediscover Mitcham
Subject:

Hi,
I live at 51 Tamworth Lane, Mitcham, CR4 1DG and I have not received the latest forms/survey re Mitcham's regeneration. Are we due to receive one?
Many thanks,
Kind regards,
[REDACTED]

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http://www.merton.gov.uk

ley,

From: [REDACTED]@hotmail.com>
Sent: 10 July 2013 11:32
To: Rediscover Mitcham
Subject: RE:

Hi Ashley,
Just to say the form has not yet arrived.
Kind regards,
[REDACTED]

Subject: RE:
Date: Thu, 4 Jul 2013 16:31:04 +0100
From: RediscoverMitcham@merton.gov.uk
To: [REDACTED]@hotmail.com

[REDACTED]
I will send one out today
Ashley

From: [REDACTED]@hotmail.com]

Sent: 04 July 2013 11:58
To: Rediscover Mitcham
Subject:

Hi,
I live at [redacted] Tamworth Lane, Mitcham, CR4 1DG and I have not received the latest forms/survey re Mitcham's regeneration. Are we due to receive one?

Many thanks,
Kind regards,
[redacted]

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<http://www.merton.gov.uk>

From: [redacted]@hotmail.com>
Sent: 04 July 2013 11:58
To: Rediscover Mitcham

Hi,
I live at [redacted] Tamworth Lane, Mitcham, CR4 1DG and I have not received the latest forms/survey re Mitcham's regeneration. Are we due to receive one?
Many thanks,
Kind regards,
[redacted]

From: [redacted]@btconnect.com>
Sent: 26 June 2013 10:09
To: Rediscover Mitcham
Subject: Rediscover Mitcham meeting request

Rediscover Mitcham

12th Floor
Civic Centre
London Road
Morden SM4 5DX

Telephone: 020 8545 3837 / 020 8545 4141
Email: rediscovermitcham@merton.gov.uk <<mailto:rediscovermitcham@merton.gov.uk>>

26th June 2013

Although a fairly recent resident of Mitcham, I have been a regular visitor to the town for 40 years and know the place well. I do agree the town centre is in need of refurbishment, but there are matters of detail that I am not sure of. What I would appreciate very much is to meet with an officer of the Council to clarify some points of concern before I make my considered response to your questionnaire.

May I say that I have a good deal of experience of redevelopment schemes elsewhere.

Could you please contact me to arrange a meeting at your offices? Thank you.

Yours sincerely

[redacted]

From: [redacted]@sky.com>
Sent: 22 June 2013 12:17

To: Rediscover Mitcham
Subject: Very clever!

Hello

I have No Alternatives And don't pretend to know the answers BUT Your being very clever in the fact that your Artists Are drawing all these lovely pictures of how wonderful Mitcham could look without any Traffic in the pictures at all!

The biggest problem is not the design of the flowers/pavings etc etc its the Traffic! Solve the Traffic and the rest follows.

Money would be better spent on Somehow taking some of the traffic away.

From: [REDACTED]@hotmail.com>
Sent: 19 June 2013 14:08
To: Rediscover Mitcham
Subject: when is the next input re mitchams development plans?

Hi there! I was under the impression that the next phase of consultation re the future design of Mitcham would be happening in May; and i have heard nothing...Please let me know what is happening and when, [REDACTED]

From: [REDACTED]@blueyonder.co.uk>
Sent: 10 June 2013 13:14
To: Rediscover Mitcham
Subject: Lonesome Primary School Summer Fair

Hello

My name is [REDACTED] & I am the co-ordinator of a Parent Forum (similar to PTA) at Lonesome Primary School in Merton. I am helping to organise the school's summer fair to be held on Saturday 6th July 2013 from 12.00pm to 3.00pm. This is where I need your help!

In order to make this year's event different & more entertaining, I would like to extend an invitation to you to attend the fair & provide information on the redevelopment of the town centre. I believe involving organisations from around the area would not only help them become better acquainted with some of Mitcham's residents, but give the residents the opportunity to learn more about what is on offer to them & how they can help.

I would also be extremely grateful for your assistance in aiding me to organise small performances on the day, or if you have any volunteers willing to assist us on the day to run the fair.

If this is something you may be interested in (or even if you are not as the case may be), please contact me at [REDACTED]@blueyonder.co.uk or telephone me on [REDACTED]

I look forward to hearing from you soon & thank you for your considerations.

Kind regards

From: [REDACTED]@yahoo.co.uk>
Sent: 07 June 2013 17:13
To: Rediscover Mitcham
Subject: Re: Mitcham Project

Thanks x [REDACTED] sent using BlackBerry® from Orange

Mobile: [REDACTED]

-----Original Message-----
From: "Rediscover Mitcham" <RediscoverMitcham@merton.gov.uk>
Date: Fri, 7 Jun 2013 16:19:47
To: [REDACTED]
Subject: RE: Mitcham Project

[REDACTED] Sorry this was not picked up earlier

Please go to
www.merton.gov.uk/rediscovermitcham for more information about the project and up to date details
Regards,
Ashley Heller

-----Original Message-----
From: [REDACTED]@yahoo.co.uk]
Sent: 10 May 2013 11:55
To: Rediscover Mitcham
Subject: Mitcham Project

Dear Sirs

I would like to know what the plans are to improve Mitcham as I am contemplating moving there

Please could you send me something?

[Redacted]

[Redacted]

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Instead we request that you notify the system manager.

Postmaster@merton.gov.uk

<http://www.merton.gov.uk>

From: rediscovermitcham@merton.gov.uk

Sent: 30 May 2013 07:27

To: Rediscover Mitcham

Subject: Rediscover Mitcham feedback form submitted

The Rediscover Mitcham feedback form was submitted at 07:27:03 30 May 2013

Message details:

[Redacted] blueyonder.co.uk

Message: please can you send me a entry form for the Merton in bloom competition 2013 thank you.

Would you like a reply?: Yes

[Redacted]@yahoo.co.uk>

Sent: 10 May 2013 11:55

To: Rediscover Mitcham

Subject: Mitcham Project

Dear Sirs

I would like to know what the plans are to improve Mitcham as I am contemplating moving there

Please could you send me something?

[Redacted]

[Redacted]

[Redacted]

Mobile: 07710 431 741

From: [Redacted]@sky.com>

Sent: 10 May 2013 09:38

To: Rediscover Mitcham

Cc: [Redacted]

Subject: consultation - rediscover Mitcham

In your recent email you say that the consultation document will be circulated around the CR4 postcode area. Are you aware that CR4 doesn't cover the whole of the area, for example many of Longthornton Ward's members live in SW16 and some residents of other wards live in SW17, are they being excluded from the consultation?

Some residents in this area are frequently missed - for example the delivery of My Merton, an expensive and useless publication, is either not delivered in this area or delivered late so that many of the events have already taken place.

You mention plans to enlarge the number of stalls - are you going to address the tatty appearance of many of the older stalls - the recent event which included many craft stalls, these were uniform in appearance and were tidy and well set out.

According to the local newspaper, one property in the Mitcham area had a mural painted on their side wall without the consent of the property owners. If this is true, are arrangements being made to remove it?

[Redacted]

From: [Redacted]@yahoo.com>

Sent: 07 May 2013 15:36

To: Rediscover Mitcham

Subject: how can I get involved?

Good afternoon

I have moved to Mitcham with my family about 2 years ago. I love Mitcham because of its location and lovely warm littletown feel, but I think that it is missing so much, in terms of activities, services, etc

I think that the idea of rediscovering is much needed and I would love to take an active part, but not really know how and where to start. How do I find out about upcoming meetings and activities?

Kind Regards

[REDACTED]@hotmail.com
From: [REDACTED]@hotmail.com
Sent: 28 March 2013 00:35
To: Rediscover Mitcham
Subject: Consultation

Hi

I have just moved back to Mitcham after nearly a year away. I have just been reading with interest the proposals for Mitcham and am keen to learn more. Are there other consultation events planned?

Kind regards

[REDACTED]
Sent from my iPad
From: Ross Mitchell
Sent: 08 March 2013 11:33
To: [REDACTED]
Cc: Ashley Helder
Subject: RE: Planning Fair green

[REDACTED]
Thank you very much for the well considered points you have raised below. You are right, there is often much misinformation out there. For future reference, a good source of accurate information is our project website <http://www.merton.gov.uk/community-living/areas-wards/mitcham/rediscovermitcham.htm>

Included in this site are the results from our initial consultation where we sought views on a number of areas in terms of what the community felt were priorities for the town. Within this there was strong support for the idea of a bus lane (71%) with a view to bringing more people into the heart of the town centre. However, you are right in that a small section of the community have objected to the scheme.

We now have Member approval to progress to look at bus lane viability, i.e. a detailed look at whether it's technically possible. This is currently supported by TFL with whom we've been working (note that there are stiff conditions on us to not make traffic any worse than it currently already is) and over the next few months we'll be using detailed models to make

further assessments to see how we should progress. The points you raise about pedestrian crossings, space, timings and delays will be considered in detail here.

Shortly we'll be coming out to the community again for a second consultation to seek further views on the overall vision for the area and some of the details that have been developed.

In the meantime, as you'll be aware there are a number of other things that are happening in the short term in Mitcham - you may have attended our valentines event at the market. This Spring we'll be holding the next series of events and outreach as part of our One Mitcham campaign. Details are below. It would be great to see you involved again!
<http://onemitcham.com/>

Best wishes

Ross
-----Original Message-----
From: [REDACTED]@fastmail.net
Sent: 07 March 2013 18:02
To: Ross Mitchell
Subject: Planning Fair green

Dear Ross Mitchell,

I attended the first workshop on plans for Fair Green in Mitcham where plans to create a bus route through Fair Green were unanimously rejected.. Although basically I am opposed to the annexation of the green to provide yet another road (I wrote to you earlier) I could see the logic of wanting to divert buses from the Tooting direction through the green. I found it difficult to see how buses from the Sutton direction could also be fed into this stretch of road but I was assured that there was room for this to happen.

Thinking about it, it still seems impossible. The short stretch of London Road between the Green and Langdale parade is at present a 1-way road, fed alternately by traffic from the Croydon or Colliers wood directions, which use the entire road each time. To drive a northbound bus lane through this in the opposite direction is only possible with long delays to the existing traffic whilst the road empties, and a miracle of planning to ensure the necessary pedestrian crossings. It would probably produce an intersection equally fearsome for pedestrians as the Holborn way intersection that you want to simplify and it would cut this side of Mitcham town centre in two and accelerate its final demise. Is this really the plan, or have things moved on?

It seems to me that by far the simplest solution is to reverse the flow of traffic through Raleigh Gardens and do away with the tortuous routes through Mitcham which are responsible for so much delay and congestion. All traffic towards Sutton, except buses, would bypass the town centre, the road between Langdale Parade and the Green would become a

two-way road with a normal crossroads at Fair Green, and the road from London road to Holborn Way would revert to a two-way road, allowing a straight journey for traffic from Croydon to pass through Mitcham. And, moreover, the 200 bus station could stay where it is.

Newspaper reports on progress with this planning problem are frequent and confusing and I suspect often mis-informed. The last I read was that councillor Judge admitted that the plan to put a bus road (not a bus lane as reported) was not popular but he intended to go ahead with the plan anyway. So much for consultation! Maybe the Guardian got it wrong. I would be pleased if you would outline the present situation and whether any decisions have been taken.

Yours sincerely,

From: [REDACTED]@hotmail.com>
Sent: 22 February 2013 18:13
To: Rediscover Mitcham
Subject: RE: plans for Mitcham...??

Hi Ashley, thank you for your speedy and detailed reply. I wonder if you could elaborate on the possibility of an open forum to allow for more interaction and transparency (ie in the website.) Is the website that you mentioned the way this might evolve? I am confused; is the idea of a small Childrens play area; ie mini house, climbing frame, slide out of the question?? The workshops and indeed your big rediscover Mitcham publication seemed to hint at them being possible, and yet you seem to have dismissed it as being an insurmountable management problem. This is one thing that I struggle with; some things seem to be dismissed (by you/who??) as too problematic; when I suspect if they were out to a public vote they may well get support. Suggesting that a play area would be dominated by older youths is very defeatist; and underestimates the vehemence of Mitcham parents and grand parents in supporting the well being of young children. Again, I understood that revamped stores for the Mitcham market was something that you were going to deliver on valentines day; was that a miss print.? did I misunderstand? and is it still within the scope of the project; as the workshops indicated it might be? sounds like a great way to support local business, by giving it a low cost face lift; with virtual instant impact. I look forward to hearing more details as and when they appear as to how this project is going to evolve; and who, when it comes down to it, makes the decisions.... kind regards, [REDACTED]

Subject: RE: plans for Mitcham...??
Date: Fri, 22 Feb 2013 16:04:37 +0000
From: Rediscover Mitcham@merton.gov.uk
To: [REDACTED]

Dear [REDACTED]

Thanks for your email.

Firstly our main priority is the regeneration of the town centre, which means supporting local businesses, and businesses need customers. While making cosmetic improvements to the Fair Green and surrounding areas is important in terms of Mitcham being a nice place to be, it is not in itself going to be a major factor in terms of attracting more business. I don't believe we are painting Mitcham in a bad light but the reality of what people are telling us is that not everything is as good as it could be and we must respond to that in a strategic way.

The council cannot control the various issues around Asda and its leases although we do speak to them. There are different versions of what actually happened but in any case the good of Mitcham cannot be entirely hinged on the existence of McDonalds in the town centre. That in itself should give cause for concern that its loss was considered such a heavy blow.

We have just appointed a business engagement resource to do as you suggest and get to grips with specific business issues. While I accept there are some business related issues such as the White Lion loading which need some careful consideration, there is certainly capacity to deal with that issue within the scope of the scheme. The entire scheme will be audited for safety issues.

I think taking a step back from the detail is important and we have tried to do that. The key strategic issue is that in tough times we can certainly bring more people back to the area by using the buses as a lever. It is for the businesses to step up to plate in terms of improving their offer so that these people decide to spend money in shops. We are seeking to support them in that but there are no 100% guarantees in terms of regeneration. You rightly mention Ginos which is a local institution and which thrives by offering good quality food and reasonable prices. I certainly do not accept that anything we are doing undermines existing businesses and I believe in fact it supports them. A further consultation in April will set out some specific proposals.

Brixton is a very different town centre to Mitcham in terms of scale. The pedestrian numbers in Brixton are far higher, there are major transport links in place and there is already a thriving retail environment. The Brixton Market which offers artisan foods etc is clearly an excellent facility but is strongly supported by the gentrification of Brixton over the last 20 years. Mitcham is not currently going through this same process of change at same pace

although its role as a good value commuter location may bring in different business opportunities in the future. In reality the offer of the market in Mitcham is going to be about meeting local needs in terms of good quality basics but it would be great to attract some more artisan type businesses as well to give local people more choice.

As such our key aim is to create an immediate injection of vitality into the area which can encourage local and new businesses to see Mitcham's potential. This does not need to be done at the expense of what local people already love and enjoy about Mitcham. For example the idea that the Fair Green must disappear or become some traffic dominated space, is not borne out by many other public spaces in London which are bounded by vehicular roads and we have every intention of guarding the integrity and heritage of the Green space.

I am sorry that you felt patronized at the workshops. The point of the workshops was about hearing local views and integrating them into the wider planning framework. 1500 people responded to the consultation and the large majority supported the earlier ideas and we cannot simply ignore that on the basis of the workshops which in any case were not all opposed to the buses. We accept that there are specific concerns related to the buses in particular and we believe that the design process can address these as many of these concerns while legitimate are based on misunderstanding of the impact of the changes as well as how the space is currently used. Play areas have been considered but face significant issues in terms of management and the potential for dominance by older children. Also the Fair Green is historically a cross roads and meeting place but the creation of suburban park in the space is not something that would be appropriate given the town centre location.

We are committed to getting local people involved in the process. Of course there has to be an overarching plan otherwise we risk the project becoming a series of uncoordinated piecemeal measures from which Mitcham has suffered in the past. There are already plans to start a more active online community - see <http://onemitcham.com/> which is a developing community initiative.

I hope I have addressed your points but please do not hesitate to get back to me if you have any more feedback.

Kind regards

Ashley Heller

Project Manager

From: [REDACTED]@hotmail.com]
Sent: 21 February 2013 17:45
To: Rediscover Mitcham
Subject: plans for mitcham...??

Hi there! I attended one of the workshops about Mitchams face life in early January, and remain really concerned that building a new bus route through the heart of the green seems to be your priority ;despite the obvious objections voiced by all those who bothered to come to that Tuesday meeting. I would like to see the risk assessment for those intoxicated people coming out of the White Lion of Mortimer falling into the path of an unexpected bus. What about the devastation/disruption to the green while all the building work was going on?? Is there an impact statement that looks at that? Mitcham is a small town,(crossing the major junctions is no huge drama; nor would the proposals make it much easier), with no more traffic problems than the rest of London; I continue to struggle with the notion that carving up its heart to put buses through it is a good use of funds earmarked for improvement. You seem to talk of Mitcham as a ghost town; but it has to be said that the St Marks Road junction area in particular has new restaurants and businesses in the last year, despite awful economic environment. The most conspicuous empty building is the old Mc Donalds;and I understand that Mc Donalds left because Asda were only willing to grant a 1 year lease,so until the council tackle this disgraceful anti investment stance what hope is there ??I missed the Valentines day event, as my child was in hospital; but i thought you were going to be bringing new market stalls, and went there on the 15th, to check it out: Clearly not. This seemed like a missed opportunity as Mitcham fair was on this week for half term. Even though it is a bit tired and the weather awful; it is obvious what an attraction children play activities are in the area... what is stopping you assemble a permanent climbing/play area/house/sandpit thing in that wedge of grass opposite the cafe on the green? this would be an affordable, virtually instant boost to the area.I didnt see this idea (mentioned at the meeting)mentioned in the wordy stuff published since the meeting. I wonder how the funfair vehicles would access the green if it becomes a fenced off wedge?The White Lion of Mortimer has problems with access for delivery of kegs as i understand; are the council actually consulting with the business and taking their concerns seriously? I wish you would consider investing in an open forum/website where peoples views and the councils agenda could become more transparent. The publications so far seem vague ,long winded and confusing; musing about possible ideas;but not making any of them(others than the bus route)seem concrete;completely lacking dynamism. Why not have competitions open to local people to come up with a design for new market stalls and or landscaping for example.Involving the local schools perhaps?One of the real strengths in Mitcham is the value for money it offers; I can feed myself and my toddler for £5 at Ginos; and often meet my friends there(coming from places like Balham and,Southend) .The same lunch at Mama Rosa's in Merton Abbey would be more than twice that.Why not allocate some funds to letting people know what value for money Mitcham offers?The success of Brixton Markets is

something we could look to for inspiration.I seemed to me that the team behind rediscover Mitcham was quite defensive at the meeting I attended; offended perhaps that we were not celebrating the significant efforts they had already under taken?Was i wrong to feel a little patronised; by people who did not live in Mitcham nor desired to? I am really happy to be living in Mitcham; it is affordable and convenient; and has already evolved significantly since i settled here in 2007.I really hope that any future investment builds on this;and does not destroy it. I look forward to your response to the matters i have raised,sincerely, [REDACTED]

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From: Ross Mitchell
Sent: 03 February 2013 18:46
To: [REDACTED]
Subject: RE: Rediscover Mitcham update

Dear [REDACTED]

Thanks very much for showing this support. The team here are very much trying to create positive change across the breadth of the Mitcham community, redressing the balance of focus that might normally be seen in other centres as you've noted, and so it is very helpful to know from local people when we're heading in the right direction.

Please do stay in touch should you need further information or should you wish to get involved through our community engagement work or our upcoming events programme.

Kind regards
Ross

From: [REDACTED]@hotmail.co.uk]
Sent: Sat 02/02/2013 16:27
To: Ross Mitchell
Subject: RE: Rediscover Mitcham update

Dear Ross,
Congratulations on a first class report on the future of Mitcham Town centre. I am glad to hear the respondents of the consultation were positive about the changes and that you have received the necessary funds to proceed. As a life long resident of Mitcham, I cannot remember having been invited to comment on proposed plans, and have always felt Mitcham was the poor relation to its much larger Wimbledon. AS the survey points out Mitcham has a long historic heritage that should be celebrated. I look forward to hearing how things progress during the year.

Yours sincerely

[REDACTED]

Sent from Windows Mail

From: Ross Mitchell

Sent: ??29? ?January? ?2013 ?17?:?44

To:

Subject: RE: Rediscover Mitcham update

Dear Rediscover Mitcham stakeholder

Thanks for the support you've shown to date for the forthcoming changes to Mitcham Town Centre. Below is a very quick update on the developments over the Christmas and New Year period

Consultation

* Thank you to all of you who responded to our Rediscover Mitcham consultation. In the end we received 1460 responses – our most successful Public Realm consultation to date. We asked you a variety of questions around the potential changes for Mitcham, the full results of which can be seen here <http://www.merton.gov.uk/community-living/areas-wards/mitcham/rediscovermitcham/rediscover-news.htm#results>

* We also ran a series of four workshops with residents and the local community to discover more about how you use the Fair Green space, where its design could be improved and how you'd like to use it in the future. The results of this workshop will be shared shortly.

* On the link above you'll also be able to see a picture of our consultation prize giving. [REDACTED] was the lucky winner, receiving £150 worth of vouchers.

Project Development

* Following the consultation results, our acceptance onto the TfL major schemes programme and development with our GLA funding partners we are now in a position to make recommendations as to the future of the scheme to council Members. Specifically this covers development of our outline design (as proposed in the rediscover Mitcham brochure) to be detailed and taken through to further consultation. The full report can be read here http://www.merton.gov.uk/community-living/areas-wards/mitcham/rediscovermitcham/combined_report.pdf

Events and fun stuff

* Alongside the major public realm work which will see major improvements to the green, junctions, market square and pedestrian streets in the town we're also running a series of really exciting events in the area. There'll be 5 in total between now and Christmas, the first of which – Make Mitcham Your Valentine – will be running throughout the town between 3-7pm on the 14th February. Look out for flash-mob dancers, discount vouchers for the market, expressions of love for your local town, flowers, cupcakes and lots lots more.

Please let me know if you'd like more information or to be taken off the list.

Thank you to those that responded to previous messages with ideas and suggestions, these are gratefully received.

Best wishes

Ross, Ashley and the rest of the Future Merton team

From: Ross Mitchell
Sent: 19 December 2012 15:44
Subject: Rediscover Mitcham update

Dear Rediscover Mitcham stakeholder

Firstly, a warm welcome to the many new members who have expressed an interest in the project through our recent Rediscover Mitcham consultation.

Below is a very quick update on developments occurring over the past 4 weeks.

With our very best wishes Christmas, and many thanks to you all for the support you've given this year.

Ross, Ashley and the rest of the Future Merton team

From: Ross Mitchell
Sent: 27 November 2012 17:06
To: Ross Mitchell
Subject: Rediscover Mitcham update

Dear Rediscover Mitcham stakeholder

This is the first of our regular updates on the progress of the Rediscover Mitcham project which will see a series of public realm upgrades, business support and community initiatives in and around the town centre over the coming years. We will aim to provide these to you approximately every 4 weeks and will keep the points succinct and to the point. Please feel free to forward these updates on to other interested parties.

Funding

- * LBM have secured approximately £3m for the improvement project, made up of its own capital, s106 contributions, TfL and Mayor of London funding.
- * LBM have submitted an application to TfL for a further £3m to enlarge the scope and impact of the project

Public Dialogue

- * Last week we released our Rediscover Mitcham paper. This went to around 22,000 homes in the area and can also be found in strategic locations around the town centre. We're aware that the distribution company failed to secure delivery in a small number of properties and we're working to ensure that those households are provided with the best opportunity to access the document.
- * Between 22nd and 24th November officers spent time on the Fair Green talking through options with the many people from the community. Result from these sessions are already informing our options and will be fully considered along with the results of the questionnaire responses which we can receive up to 14th December.
- * Broad concept plans have been shared with a selection of community groups and forums (including one specifically set up to support Rediscover Mitcham) with early concerns and aspirations feeding into our development. Our outreach has additionally aimed to get to the harder to reach elements of the community.

Funding

- * Rediscover Mitcham has been accepted on the TfL Major Schemes programme – great news. This provides further development monies in 2013/14 and subject to public consultation and the final design being signed off by TfL we would expect around £2.9m of funding to allow us to construct the entire scheme by September 2015. This would bring the total investment in Mitcham over the next 3 years to at least £6.2m.

Public Involvement

- * Following the release of our Rediscover Mitcham paper we received over 1000 responses (and counting) from the community which will help us set out our priorities for the area. An additional 300 residents left feedback with our team over the course of our 3-day November roadshow on the fair green. The results of these activities are currently being analysed and we will be reporting back early in the New Year on the outcomes.
- * Three lucky residents have received shopping vouchers for taking the time to fill out the survey. Prizes totalled £150, £75 and £25 – just in time for Christmas!
- * In the New Year we're holding a range of design workshops focusing on the Fair Green and the mobility issues for older and disabled people. Details can be found on www.merton.gov.uk/rediscovermitcham; Places are limited so please do book yourselves on these if you've not already done so.
- * We held our community Christmas party on December 5th which was a great success. In addition to the fun we used the opportunity to identify social needs in the town centre – upgrades to the market areas and offer were identified as a key call from locals in the area. Look out for more future events to get involved in, our next will be around February.
- * We have ongoing community engagement groups which are looking at how best to support our improvement work around open spaces, the market, shop fronts, skills growth and volunteering. Please do get in contact if you'd like to benefit from these.

Development

- * Proposals are being drawn up for moving the 200 bus stop which is being discussed with London Buses and will be consulted upon. The idea behind these proposals is to reduce the size of the Western Road junction where the 200 currently stands making the area easier to cross. Any final location would be such that there was no loss of convenience for bus users.
- * We are currently testing different road designs for their impacts on traffic congestion and safety, the results of which will be taken in context of the wishes of local people following consultation results
- * Our specification for support for business has been developed which will soon go out for quotes. This aims to see businesses in the area benefit from 121 advice on a range of practical issues to allow them to drive up their own margins.

* London Sustainability Exchange are working on our behalf to facilitate our community engagement

* On 5th December we will be running a Christmas themed community drop-in session at the St Marks community centre, 5-8pm. Here we'll get chance to discuss further what the work means for the community and how best we can use community skills to support what we are looking to do. Mince pies and other treats will be provided so please do come along and let us know what you think. RSVP: fjwalsh56@hotmail.com

Development

- * Early plans have been shared with all major stakeholders such as TfL who have in principle accepted our concept options subject to details
- * Traffic and other data has been collected to feed into the models that test viability of the plans
- * A design team led by the architectural firm StudioWeave has been procured to lead on the improvement of the Market, shopfronts, the Fair Green aesthetic upgrades in the area as well as events and communications

Please let me know if you wish to be taken off the list.

Kind regards

Ross

Dr Ross Mitchell

FutureMerton

Regeneration, Investment and Renewal

Mitcham and Colliers Wood Town Centre Renewal

12th Floor Civic Centre

London Road

Morden

SM4 5DX

Tel: 0208 545 3760

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From: [REDACTED]@talktalk.net<
Sent: 01 February 2013 01:35
To: Rediscover Mitcham
Subject: RE: rediscovermitcham

Importance: High

thanks so much, I appreciate yr consideration of these matters!

re: the issue u mentioned, buses can be difficult, as already the many buses block roads & slow traffic round here, & makes one naturally avoid the area!
It's best if there aren't any in that area, I think, to help matters! Cars getting access would be far better!

----- Original Message -----

From: Rediscover Mitcham <<mailto:RediscoverMitcham@merton.gov.uk>>
To: [REDACTED] <<mailto:monal@talktalk.net>>
Sent: Wednesday, January 23, 2013 3:52 PM
Subject: [SPAM] RE: rediscovermitcham

Hello [REDACTED]

Thanks for your comments which I will consider – toilets are being investigated – if we can find a solution we will. Shops cannot be made to come to Mitcham but hopefully if the area can be made busier then shops may be attracted

Lighting will certainly be addressed in our scheme as will parking. What is your opinion of buses entering the pedestrian area?

Regards

Ashley

Project Manager

From: [REDACTED]@talktalk.net
Sent: 18 January 2013 03:28
To: Rediscover Mitcham
Cc: [REDACTED]
Subject: rediscovermitcham
Importance: High

Dear rediscovermitcham

I WOULD be sincerely grateful if you could include the below in YOUR PLANS! I AM SORRY IT IS COMING LATE! Health probs - hence submitting this now! IF THEY COULD BE SUBMITTED ALSO DUE TO THIS! MUCH THANKS.

re: getting to the Post Office..the only one here that I know of for some miles around, it seems! Others have been closed. The road is too busy, no traffic light crossing there, which is really needed. And parking outside is really difficult as one can't get stop... I have done so on the side road before, but it can block access... SO A SERIOUS NEED HERE!

Morrisons area - needs ONE BIG NICE shop, or a lot under one roof! It would seem a lot safer like that... also late closing would be welcomed, I am sure, otherwise the area gets desolate... A NEED FOR TOILETS IN THE AREA, cannot be overlooked as this will help more people feel like visiting!

SOMETHING UNIQUE COMPARED TO OTHER AREAS WOULD ATTRACT PEOPLE!

NICE SHOPS could be M&S or something similar... or even Harvesters Restaurant, to bring more people in!

A GREEN area with spring summer flowers, etc., well-maintained wd help!

AND TOILETS, WELL MAINTAINED, IS A BIG NEED FOR HERE... there aren't any sole ones there at moment to cause people to stop there etc. EASY SAFE PARKING CLOSEBY would also need to be provided then!

AND LATE CLOSING to bring in people, to compete with SavaCentre, etc. which closes late & gets a lot of people! THIS THESE MAKE IT MORE ACCESSIBLE FOR EVERYONE ..

I tend to go only to SavaCentre for these reasons!

LIGHTING (AREA TO BE WELL LIT FOR SAFETY REASONS) CANNOT BE OVERLOOKED EITHER... there is a big need HERE. I HARDLY VISIT FOR THESE REASONS.

fair green 4 is best. a toilet AND A FOUNTAIN (or similar) would make the area more inviting and pleasant! We don't have much scenic areas around here... so something like that to draw the people would be good!

[REDACTED]

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From: Ross Mitchell
Sent: 21 January 2013 14:08
To: Ashley Heller
Subject: FW: Rediscover Mitcham update

As discussed re public response

Ross

From: [REDACTED]@btinternet.com]
Sent: 20 January 2013 21:25
To: Ross Mitchell
Subject: Re: Rediscover Mitcham update

Bus 200

Thought Why not extend route to housing estate being built on gas works site. This would be a minor extension and clear Town Centre of parked up 200 buses and gas housing estate would have a service linking into the tram network at Church Road or Phipps Bridge.

--- On Wed, 19/12/12, Ross Mitchell <Ross.mitchell@merton.gov.uk> wrote:

From: Ross Mitchell <Ross.mitchell@merton.gov.uk>
Subject: Rediscover Mitcham update

To:

Date: Wednesday, 19 December, 2012, 15:43

Dear Rediscover Mitcham stakeholder

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- * Proposals are being drawn up for moving the 200 bus stop which is being discussed with London Buses and will be consulted upon. The idea behind these proposals is to reduce the size of the Western Road junction where the 200 currently stands making the area easier

to cross. Any final location would be such that there was no loss of convenience for bus users.

- * We are currently testing different road designs for their impacts on traffic congestion and safety, the results of which will be taken in context of the wishes of local people following consultation results
- * Our specification for support for business has been developed which will soon go out for quotes. This aims to see businesses in the area benefit from 121 advice on a range of practical issues to allow them to drive up their own margins.

With our very best wishes Christmas, and many thanks to you all for the support you've given this year.

Ross, Ashley and the rest of the Future Merton team

From: Ross Mitchell
Sent: 27 November 2012 17:06
To: Ross Mitchell
Subject: Rediscover Mitcham update

Dear Rediscover Mitcham stakeholder

This is the first of our regular updates on the progress of the Rediscover Mitcham project which will see a series of public realm upgrades, business support and community initiatives in and around the town centre over the coming years. We will aim to provide these to you approximately every 4 weeks and will keep the points succinct and to the point. Please feel free to forward these updates on to other interested parties.

Funding

- * LBM have secured approximately £3m for the improvement project, made up of its own capital, s106 contributions, TfL and Mayor of London funding.
- * LBM have submitted an application to TfL for a further £3m to enlarge the scope and impact of the project

Public Dialogue

- * Last week we released our Rediscover Mitcham paper. This went to around 22,000 homes in the area and can also be found in strategic locations around the town centre. We're

aware that the distribution company failed to secure delivery in a small number of properties and we're working to ensure that those households are provided with the best opportunity to access the document.

- * Between 22nd and 24th November officers spent time on the Fair Green talking through options with the many people from the community. Result from these sessions are already informing our options and will be fully considered along with the results of the questionnaire responses which we can receive up to 14th December.

- * Broad concept plans have been shared with a selection of community groups and forums (including one specifically set up to support Rediscover Mitcham) with early concerns and aspirations feeding into our development. Our outreach has additionally aimed to get to the harder to reach elements of the community.

- * London Sustainability Exchange are working on our behalf to facilitate our community engagement

- * On 5th December we will be running a Christmas themed community drop-in session at the St Marks community centre, 5-8pm. Here we'll get chance to discuss further what the work means for the community and how best we can use community skills to support what we are looking to do. Mince pies and other treats will be provided so please do come along and let us know what you think.

Development

- * Early plans have been shared with all major stakeholders such as TfL who have in principle accepted our concept options subject to details
- * Traffic and other data has been collected to feed into the models that test viability of the plans
- * A design team led by the architectural firm StudioWeave has been procured to lead on the improvement of the Market, shopfronts, the Fair Green aesthetic upgrades in the area as well as events and communications

Please let me know if you wish to be taken off the list.

Kind regards

Ross

Dr Ross Mitchell

FutureMerton

Regeneration, Investment and Renewal
Mitcham and Colliers Wood Town Centre Renewal
12th Floor Civic Centre
London Road
Morden
SM4 5DX
Tel: 0208 545 3760

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From: [REDACTED]@talktalk.net<
Sent: 18 January 2013 03:28
To: Rediscover Mitcham
Cc: [REDACTED]
Subject: rediscovermitcham
Importance: High

Dear rediscovermitcham
I WOULD be sincerely grateful if you could include the below in YOUR PLANS! I AM SORRY IT IS COMING LATE! Health probs - hence submitting this now! IF THEY COULD BE SUBMITTED ALSO DUE TO THIS! MUCH THANKS,

re: getting to the Post Office...the only one here that I know of for some miles around, it seems! Others have been closed. The road is too busy, no traffic light crossing there, which is really needed. And parking outside is really difficult as one can't get stop.... I have done so on the side road before, but it can block access... SO A SERIOUS NEED HERE!

Morrisons area - needs ONE BIG NICE shop, or a lot under one roof! It would seem a lot safer like that... also late closing would be welcomed, I am sure, otherwise the area gets desolate... A NEED FOR TOILETS IN THE AREA, cannot be overlooked as this will help more people feel like visiting!
SOMETHING UNIQUE COMPARED TO OTHER AREAS WOULD ATTRACT PEOPLE!

NICE SHOPS could be M&S or something similar... or even Harvesters Restaurant, to bring more people in!
A GREEN area with spring summer flowers, etc., well-maintained wd help!

AND TOILETS, WELL MAINTAINED, IS A BIG NEED FOR HERE... there aren't any sole ones there at moment to cause people to stop there etc. EASY SAFE PARKING CLOSEBY would also need to be provided then!

AND LATE CLOSING to bring in people, to compete with SavaCentre, etc. which closes late & gets a lot of people! THIS THESE MAKE IT MORE ACCESSIBLE FOR EVERYONE ..

I tend to go only to SavaCentre for these reasons!

LIGHTING (AREA TO BE WELL LIT FOR SAFETY REASONS) CANNOT BE OVERLOOKED EITHER... there is a big need HERE. I HARDLY VISIT FOR THESE REASONS.

fair green 4 is best. a toilet AND A FOUNTAIN (or similar) would make the area more inviting and pleasant! We don't have much scenic areas around here... so something like that to draw the people would be good!

[REDACTED]
From: [REDACTED]@hotmail.com>
Sent: 17 January 2013 10:45
To: Ashley Heller
Subject: RE: Final Dates for Mitcham Workshops

I'm really sorry I couldn't make it. I had a really bad cold and my childcare arrangements failed, so I couldn't face dragging myself and my son out in this cold weather. Please do let me know if you have any further events in the future. I would like to be involved.

28 Saint Mark's Road Mitcham, Greater London CR4 2LF

Subject: RE: Final Dates for Mitcham Workshops
Date: Mon, 24 Dec 2012 09:19:56 +0000
From: Ashley.Heller@merton.gov.uk
To: [REDACTED]

Thanks
I have put you down on the list
Happy Christmas
Ashley

From: [REDACTED]@hotmail.com]
Sent: Wed 12/19/2012 3:12 PM
To: Ashley Heller
Subject: RE: Final Dates for Mitcham Workshops

Hello!

I will attend on 15 January 2013.

Kind regards
[REDACTED]

Subject: Final Dates for Mitcham Workshops
Date: Tue, 18 Dec 2012 18:50:01 +0000
From: Ashley.Heller@merton.gov.uk
To: RediscoverMitcham@merton.gov.uk

Dear Sir/ Madam

As a local councillor/ resident or stakeholder you may be interested to know that - as set out in the recent 'Rediscover Mitcham' consultation brochure - , London Borough of Merton will be holding workshops at St Marks Family Centre (see details below)

<<https://owa.merton.gov.uk/exchange/Ashley.Heller/Drafts/RE:%20Final%20Dates%20for%20Mitcham%20Workshops.EML/image001.jpg%4001CDD50.4429BA80>>

The final times and dates for these workshops will be

- 8th January – 15:00 to 18:00 – Fair Green Design workshop 1
- 9th January – 15:00 to 18:00 – Accessibility Issues in town centre focusing on mobility needs of older and disabled people
- 11th January – 10:00 to 13:00 – Fair Green Design Workshop 2
- 15th January - 18:00 to 21:00 - Fair Green Design Workshop 3

Each Fair Green workshop will cover the same issues so attendance is only required at one

Please note that this is a small change from the previously advised times and dates

These workshops are primarily involved in helping to establish a design for the Fair Green area which the council can take forward over the next few months. They will be facilitated by experts in design and accessibility issues and represent an excellent opportunity for local people to have a real say in their Fair Green

The workshops are open to all subject to space. If you have not already done so, please indicate if you wish to attend by responding to this email

Should you have any questions about the workshops or about the town centre renewal project in general , please contact:

Rediscover Mitcham
12th Floor
Civic Centre
London Road
Morden SM4 3DX

Telephone: 020 8545 3837 / 020 8545 4141

E-mail: rediscovermitcham@merton.gov.uk

Please also visit our webpage on www.merton.gov.uk/rediscovermitcham for regular updates

Kind Regards

Rediscover Mitcham Project Team

London Borough of Merton

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From: [REDACTED]@english-heritage.org.uk<

Sent: 15 January 2013 12:51

To: Ashley Heller

Subject: RE: Final Dates for Mitcham Workshops

Attachments: image001.jpg

Importance: High

Dear Ashley

I was just wondering if the session for tonight was still on - I've put the date in my diary but was unsure if I had responded to you. I can make the first part of the session but will need to leave before 8.

If the session has been cancelled or is full, or if its a problem that I can't be there for the duration of the meeting, please could you let me know.

Thanks

On 18 December 2012 18:50, Ashley Heller <Ashley.Heller@merton.gov.uk> wrote:

Dear Sir/ Madam

As a local councillor/ resident or stakeholder you may be interested to know that - as set out in the recent 'Rediscover Mitcham' consultation brochure - , London Borough of Merton will be holding workshops at St Marks Family Centre (see details below)

28 Saint Mark's Road Mitcham, Greater London CR4 2LF

The final times and dates for these workshops will be

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12th Floor
Civic Centre
London Road
Morden SM4 5DX

Telephone: 020 8545 3837 / 020 8545 4141

E-mail: rediscovermitcham@merton.gov.uk

Please also visit our webpage on www.merton.gov.uk/rediscovermitcham for regular updates

Kind Regards

Rediscover Mitcham Project Team
London Borough of Merton

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Portico: your gateway to information on sites in the National Heritage Collection; have a look and tell us what you think.
<http://www.english-heritage.org.uk/professional/archives-and-collections/portico/>

From: [REDACTED]@yahoo.com>

Sent: 15 January 2013 11:54

To: Ashley Heller

Subject: Re: Mitcham Fairgreen Development plan

Thanks Wc were looking forward to attend but due to family illness and operation I have to apologise for not attending.

Thanks

From: Ashley Heller <Ashley.Heller@merton.gov.uk>
To: [REDACTED]@yahoo.com>
Sent: Thursday, 27 December 2012, 10:43
Subject: RE: Mitcham Fairgreen Development plan

[REDACTED]
Yes there is space. We will see you then
Ashley Heller

From: [REDACTED]@yahoo.com]
Sent: 22 December 2012 10:08
To: Ashley Heller
Subject: Mitcham Fairgreen Development plan

Thanks for the E-Mail.

My daughter [REDACTED] who is wheel chair bound would like to attend it along with myself.

The date convenient for us 15th January.

Kindly confirm availability of space.

Thanks

[REDACTED]
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From: [REDACTED]@yahoo.co.uk>
Sent: 15 January 2013 08:48
To: Ashley Heller
Subject: Re: Final Dates for Mitcham Workshops

Dear Ashley,
Happy New Year!

Looking forward to the workshop this evening. Can I just confirm whether it will definitely run a full 3 hours or can people leave when necessary after the presentation/talk? I only ask as am 34 weeks pregnant and exhausted most of the time, so whilst I'm still coming along, I will probably be asleep before 9pm and wouldn't want to be rude!!

On that note - should we bring snacks along as well or are tea and biscuits provided?

Kind regards,
[REDACTED]

From: Ashley Heller <Ashley.Heller@merton.gov.uk>
To: [REDACTED]@yahoo.co.uk>
Sent: Monday, 24 December 2012, 9:20
Subject: RE: Final Dates for Mitcham Workshops

Thanks
I have put you down on the list
Happy Christmas
Ashley

From: [REDACTED]@yahoo.co.uk]
Sent: Wed 12/19/2012 9:02 AM
To: Ashley Heller
Subject: Re: Final Dates for Mitcham Workshops

Dear Ashley,

Thank you for your email. I would be interested in attending the workshop on 15th January at 6pm.

Kind regards,

E-mail: rediscovermitcham@merton.gov.uk
Please also visit our webpage on www.merton.gov.uk/rediscovermitcham for regular updates

Kind Regards

Rediscover Mitcham Project Team
London Borough of Merton

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From: [REDACTED] <[\[REDACTED\]@gmail.com](mailto:[REDACTED]@gmail.com)>
Sent: 14 January 2013 22:55
To: Rediscover Mitcham

From: Ashley Heller <Ashley.Heller@merton.gov.uk>
To: Rediscover Mitcham <RediscoverMitcham@merton.gov.uk>
Sent: Tuesday, 18 December 2012, 18:50
Subject: Final Dates for Mitcham Workshops

Dear Sir/ Madam

As a local councillor/ resident or stakeholder you may be interested to know that - as set out in the recent 'Rediscover Mitcham' consultation brochure -, London Borough of Merton will be holding workshops at St Marks Family Centre (see details below)
28 Saint Mark's Road Mitcham, Greater London CR4 2LF
<<https://owa.merton.gov.uk/exchange/Ashley.Heller/Drafts/image001.jpg>>

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Should you have any questions about the workshops or about the town centre renewal project in general, please contact:

Rediscover Mitcham
12th Floor
Civic Centre
London Road
Morden SM4 5DX
Telephone: 020 8545 3837 / 020 8545 4141

Subject: Re: Hello/ Fair Green workshop

Hello Ashley I realized i've double booked for that date. I can't make this workshop which I regret. But I will be fully supporting this project.

Please keep me updated on developments.

Regards,

[REDACTED]

On Mon, Jan 14, 2013 at 10:17 AM, Rediscover Mitcham
<RediscoverMitcham@merton.gov.uk> wrote:

[REDACTED]

Yes no problems – 18:00 at St Marks Family Centre

Ashley

From: [REDACTED]@gmail.com]

Sent: 13 January 2013 16:08

To: Rediscover Mitcham

Subject: Hello/ Fair Green workshop

Hello,

Please can I take part in Fair Green workshop no.3 which is happening 15th January 2013.

Regards,

[REDACTED]

[REDACTED]

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From: [REDACTED]@gmail.com>

Sent: 13 January 2013 16:08

To: Rediscover Mitcham

Subject: Hello/ Fair Green workshop

Hello,

Please can I take part in Fair Green workshop no.3 which is happening 15th January 2013.

Regards,

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: 12 January 2013 15:00

To: [REDACTED]

Subject: FW: Proposals for Fair Green

Dear [REDACTED]

Please find below an email I've received from a resident in respect of the proposals for Fair Green. As you can see from my reply, also copied in, I promised to draw their views to your respective attentions.

I think their input to Tuesday night's discussion would be very helpful if places were still available.

Kind regards,

[REDACTED]

From: [REDACTED]
Sent: Sat 12/01/2013 14:59
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Proposals for Fair Green

Dear resident.

Thanks for your email. As you note the town centre isn't in Pollards Hill ward but given the importance of Mitcham town centre for the whole local area this is something I and colleagues have been following closely.

Hopefully you received the Rediscover Mitcham booklet in November and used that chance to respond to the initial request for views. As you note, the proposal would involve restoring the road that previously ran across the Fair Green for use by buses.

My view is that I'm grateful for the on-going work and its ambition, as we do urgently need to look at what we can do to improve Mitcham town centre (sadly that 'urgency' has been a view I've held since I was first elected in 2006) - we are losing too many shops, many residents don't want to shop there and the current road layout isn't friendly to people who do want to use the shops and market. What the right answer to this is something that has to be developed with and by local residents. I don't have strong views on the starting proposals made in November, so it is very helpful to hear from you and others. There is further consultation planned for the spring based on the feedback to the initial proposals with no work on road layouts planned before spring 2014 at the earliest.

I know it is short notice but if you're not already attending, or haven't attended one of the previous sessions, there is a public event to discuss the future of the Fair Green on Tuesday evening at the St Marks Family Centre - you can find more details, and if attending you'll need to register your interest, here: <http://www.merton.gov.uk/community-living/areas-wards/mitcham/rediscovermitcham.htm>

I've passed your comments on to the relevant Council Cabinet member and the Rediscover Mitcham team; if you also have views on what you might want to see done in Mitcham town centre I'd also be happy to pass them on.

Happy to discuss further either by email, phone or in person - it is important that this is got right as many residents I've spoken to are of the view that previous regeneration schemes such as the the current road layout simply haven't worked.

Thanks for getting in touch,

Kind regards,

[REDACTED]

Page 53

[REDACTED]

Tel: 0797 662 5028

From: [REDACTED]

Sent: Fri 11/01/2013 14:19

To: [REDACTED]

Cc: [REDACTED]

Subject: Proposals for Fair Green

Although you are not a Ward Member for the area, many of your constituents like myself use Fair Green on a regular basis, so I would urge you to oppose the Council officers' proposals for Fair Green and particularly the proposal to drive a new road (euphemistically called a Bus Lane) through the middle of the historic Fair Green.

This proposal will mean the loss of amenity land in an otherwise heavily built up area and have an adverse effect both on the environment and visually. The only beneficiaries of the proposal is TfL.

On the present proposals, Merton Council must be the only Council in London promoting a new road at the expense of their residents' amenities. In many respects this is a case of professional Council officers promoting a traffic scheme without recognising the human and emotional meaning of an area to residents. One also has to say that many Mitcham residents doubt that such a proposal would ever be considered if the area was in Wimbledon and reflects a level of contempt that sometimes exists at the Civic Centre to the poorer(but far more historic) end of the Borough.

[REDACTED]

From: Ross Mitchell

Sent: 11 January 2013 17:17

To: [REDACTED] Ashley Heller

Cc: Richard Lancaster; Paul McGarry

Subject: FW: Workshops

Attachments: image002.gif

fyi

Ross

From: [REDACTED]@blueyonder.co.uk]

Page 54

Sent: 11 January 2013 17:11
To: Ross Mitchell
Cc: [REDACTED]
Subject: Workshops

Hi Ross,

I met a Member of Mitcham Society earlier who had just attended a workshop at St Marks – she was very impressed – thought you might like to know.

[REDACTED]
From: [REDACTED]@btinternet.com>
Sent: 10 January 2013 16:34
To: Ashley Heller
Subject: Re: Thoughts!

Thank you for your reply, I will inwardly digest! I realise of course 3million will not cover an extension, the extension wanted would be right outside your office in the Sutton direction, however some of it could go to thoughts of safety in the mornings. Returning to works in Fair Green I am not sure what is proposed now, so much talking and maps were presented. Last year works were done in moving the bus stop near cost utters so it won't be there, I hope it is not windy paths across the green as that will lead to desire paths (my new word from your meeting)!!
Best regards

[REDACTED]
On 10 Jan 2013, at 10:32, "Ashley Heller" <Ashley.Heller@merton.gov.uk> wrote:

Hello [REDACTED]

Thanks for your email and also thanks for your contributions to the workshop. The accessibility workshop was well attended and came up with some interesting issues.

In terms of the Fair Green works, while I understand your point about the school holidays, we also need to consider the practicalities in terms of

- the need to complete the work within a given timescale (which may be constrained by funding bodies) and the need to start at a given time to achieve this
- the fact that there are advantages to carrying out major works in quieter times (in terms of road impacts etc)
- that this is a "one off" event which will – we hope – mean a better Fair Green and therefore some disruption may be a price worth paying. I am not however being biased about this as clearly young people do use the area and we need to think of how and when the works may impact this.

Of course the Fair Green is a big physical space, so it may well be that certain parts will be available for use while others are being constructed – we will need to look at that and hopefully ensure that it can be achieved.

In terms of the overall works programme – I still need to sit down with the engineers to agree this but there is more opportunity to work quickly on Fair Green than on Upper Green East etc due to the absence of major traffic next to the worksite. Of course working in the quieter months (August/ September) may also mean that the contractor has more resources available to help build the scheme.

To be honest £3m is not going to make any headway in relation to a tram extension. Such an extension would be in the tens of millions and need to be part of the TfL's high level business plan (which is not at least until 2017).

Regards

Ashley

From: [REDACTED]@btinternet.com]
Sent: 09 January 2013 17:25
To: Ashley Heller
Cc: [REDACTED]
Subject: Thoughts!

Ashley, hope today's workshop for people with disabilities went well. The changes will make a huge difference to them and my guess is they will not want to traverse over two roads from the freedom of 'The Green' as it is.

Thinking about our discussions yesterday re "Prettying up" Fair Green August would be a bad time as it is holiday time and there is much more movement with the children. My other thought was will there be a time controlled contract with the Contractor as looking back to Langdale Parade and the beautifying there it took for ever for such a small job! Will the crossings stay as they are as I hope we will have stopped the buses coming through by then and given TFL their monies back or even suggest that they use it on the tram. I had a friend that went every morning into Wimbledon about 7.30 to 8. It was so crowded that it was dangerous. he thought an accident waiting to happen.

██████████

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Postmaster@merton.gov.uk

<http://www.merton.gov.uk>

From: ██████████@yahoo.com>

Sent: 10 January 2013 11:30

To: Ashley Heller

Subject: Re: Final Dates for Mitcham Workshops

Attachments: image001.jpg

Dear Ashley, I appreciate it is late, but is there space for Friday's workshop? Kind regards

██████████

From: Ashley Heller <Ashley.Heller@merton.gov.uk>

To: Rediscover Mitcham <RediscoverMitcham@merton.gov.uk>

Sent: Tuesday, 18 December 2012, 18:50

Subject: Final Dates for Mitcham Workshops

Dear Sir/ Madam

As a local councillor/ resident or stakeholder you may be interested to know that - as set out in the recent 'Rediscover Mitcham' consultation brochure - , London Borough of Merton will be holding workshops at St Marks Family Centre (see details below)
28 Saint Mark's Road Mitcham, Greater London CR4 2LF

The final times and dates for these workshops will be

- * 8th January – 15:00 to 18:00 – Fair Green Design workshop 1
- * 9th January – 15:00 to 18:00 – Accessibility Issues in town centre focusing on mobility needs of older and disabled people
- * 11th January – 10:00 to 13:00 – Fair Green Design Workshop 2
- * 15th January - 18:00 to 21:00 - Fair Green Design Workshop 3

Each Fair Green workshop will cover the same issues so attendance is only required at one

Please note that this is a small change from the previously advised times and dates

These workshops are primarily involved in helping to establish a design for the Fair Green area which the council can take forward over the next few months. They will be facilitated by experts in design and accessibility issues and represent an excellent opportunity for local people to have a real say in their Fair Green

The workshops are open to all subject to space. If you have not already done so, please indicate if you wish to attend by responding to this email

Should you have any questions about the workshops or about the town centre renewal project in general, please contact:

Rediscover Mitcham

12th Floor

Civic Centre

London Road

Morden SM4 5DX

Telephone: 020 8545 3837 / 020 8545 4141

E-mail: rediscovermitcham@merton.gov.uk

Please also visit our webpage on www.merton.gov.uk/rediscovermitcham for regular updates

Kind Regards

Rediscover Mitcham Project Team

London Borough of Merton

(please note that you may have received this email because you indicated that you wished to receive regular updates on the Rediscover Mitcham project. If you do not wish to receive further email updates please respond accordingly)

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http://www.merton.gov.uk

From: [REDACTED]@virginmedia.com
Sent: 10 January 2013 09:29
To: Ashley Heller
Subject: Re: Final Dates for Mitcham Workshops

Dear Ashley
Due to illness I am unable to attend the workshop tomorrow.
I would be happy if you could let me know of further workshops as I am eager to be involved with the project.
Your sincerely
[REDACTED]
Sent from my iPad
On 24 Dec 2012, at 09:20, "Ashley Heller" <Ashley.Heller@merton.gov.uk> wrote:

Thanks
I have put you down on the list
Happy Christmas
Ashley

From: [REDACTED]@virginmedia.com]
Sent: Wed 12/19/2012 1:38 PM
To: Ashley Heller
Subject: Re: Final Dates for Mitcham Workshops

Dear Ashley
I would like to attend the workshop on the 11th January 10:00 - 13:00
Yours sincerely
[REDACTED]

On 18 December 2012 18:50, Ashley Heller <Ashley.Heller@merton.gov.uk> wrote:

Dear Sir/ Madam

As a local councillor/ resident or stakeholder you may be interested to know that - as set out in the recent 'Rediscover Mitcham' consultation brochure - , London Borough of Merton will be holding workshops at St Marks Family Centre (see details below)

28 Saint Mark's Road Mitcham, Greater London CR4 2LF

<<https://owa.merton.gov.uk/exchange/Ashley.Heller/Drafts/image001.jpg>>

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dates

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The workshops are open to all subject to space. If you have not already done so, please indicate if you wish to attend by responding to this email

Should you have any questions about the workshops or about the town centre renewal project in general, please contact:

Rediscover Mitcham
12th Floor
Civic Centre
London Road
Morden SM4 5DX
Telephone: 020 8545 3837 / 020 8545 4141
E-mail: rediscovermitcham@merton.gov.uk

Please also visit our webpage on www.merton.gov.uk/rediscovermitcham for regular updates

Kind Regards

Rediscover Mitcham Project Team
London Borough of Merton

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From: [REDACTED] <[\[REDACTED\]@btinternet.com](mailto:[REDACTED]@btinternet.com)>
Sent: 09 January 2013 17:25
To: Ashley Heller
Cc: [REDACTED]
Subject: Thoughts!

Ashley, hope today's workshop for people with disabilities went well. The changes will make a huge difference to them and my guess is they will not want to traverse over two roads from the freedom of 'The Green' as it is.
Thinking about our discussions yesterday re "Prettying up" Fair Green August would be a bad time as it is holiday time and there is much more movement with the children. My other thought was will there be a time controlled contract with the Contractor as looking back to Langdale Parade and the beautifying there it took for ever for such a small job! Will the crossings stay as they are as I hope we will have stopped the buses coming through by then and given TPL their monies back or even suggest that they use it on the tram. I had a friend that went every morning into Wimbledon about 7.30 to 8. It was so crowded that it was dangerous, he thought an accident waiting to happen.

From: [REDACTED] <[\[REDACTED\]@fastmail.net](mailto:[REDACTED]@fastmail.net)>
Sent: 07 January 2013 10:57
To: Rediscover Mitcham
Subject: Programme of work

I see that these workshops last for three hours. Is there an organised programme where residents can expect to stay for the full three hours and contribute to meaningful discussion, or is a drop in event like the shows in Mitcham town centre where residents stay only as long as they please to discuss their views individually to a member of the council who is overseeing the event but have no idea what other people think or what the option are?

Some clarification would be welcome .

Yours sincerely
[REDACTED]

From: Raqia Dinc on behalf of Future Merton
Sent: 07 January 2013 07:10
To: Ashley Heller
Subject: FW: Mitcham

For you Ashley,

Raqia

Ms Raqia Dinc
Admin & Finance Officer
Future Merton
0208 545 4141
raqia.dinc@merton.gov.uk
-----Original Message-----
From: [REDACTED]@btinternet.com]
Sent: 04 January 2013 16:52
To: Future Merton
Subject: Mitcham

Dear Sir
Just would like to bring it to your attention. Are you reading the comments On the Mitcham site on Facebook.
Just how the people that live there. Also the people like my self have felt That they have got to move away.
I feel that Merton Council are not listening to the people that are raising Concerns.

[REDACTED]
Sent from my iPhone
From: [REDACTED]@skymarket.org>
Sent: 05 January 2013 09:35
To: Rediscover Mitcham
Cc: [REDACTED]
Attachments: SofiBlue.jpg

Four design workshops on the plans will be held by Merton Council at the St Marks Family Centre, 28 St Marks Road, Mitcham CR4 2LF next year.

The workshops will be interactive and the chance to influence the design of the Fair Green area.

- * [REDACTED]
- * Friday January 11 – 11 to 1pm: Workshop to consider accessibility issues in town centre for people with mobility impairments
- * [REDACTED]

Please can you reserve a place for me on this workshop?

Yours sincerely,
[REDACTED]

From: [REDACTED]
Sent: 04 January 2013 10:33
To: Ashley Heller
Subject: A tweet from a resident

Hi Ashley,

Here's a tweet from a resident following a tweet I put out about your accessibility meeting. I can respond to say that this has been sent to you and will be considered in the consultation process. Would you be happy with that?

@Merton_Council <screenname://Merton_Council> Would the budget stretch to Talking traffic lights for those with low vision ???

Thanks,
[REDACTED]

Many thanks for your kind assistance with this.

From: [REDACTED]@m3h.co.uk<
Sent: 11 December 2012 15:49
To: Rediscover Mitcham
Cc: [REDACTED]
Subject: RE: Is there a version of the questionnaire adapted for local businesses? M3H
Ref:00130004186
Attachments: image001.jpg

Hello Ashley - comments inline below. I should say 'well done' for trying to do anything at all!

[REDACTED]

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Booking for NHMF Conference and Exhibition, 22-23 January in Stratford-upon-Avon, is now open. Click here to book.

From: Rediscover Mitcham [mailto:RediscoverMitcham@merton.gov.uk]
Sent: 11 December 2012 13:31
To: [REDACTED]
Subject: RE: Is there a version of the questionnaire adapted for local businesses? M3H
Ref:00130004186

Thanks for your email

[REDACTED]

Follow Merton Council on Twitter and Facebook

From: [REDACTED]@googlemail.com>
Sent: 30 December 2012 15:59
To: Rediscover Mitcham
Subject: rediscover mitcham

hello this is to confirm that i will be attending the workshop on the 11th jan 2013. Thankyou from [REDACTED]@gmail.com>
Sent: 21 December 2012 21:26
To: Rediscover Mitcham
Subject: Rediscover Mitcham

I would like to attend the consultation on the 9th January 3-6pm.

Please confirm the location.

Thanks

..

From: [REDACTED]@yahoo.com>
Sent: 21 December 2012 13:13
To: Rediscover Mitcham
Subject: fair green design workshops

Hello

I would like to attend on of the fair green design workshops on the 8th/9th or 11th January.

I look forward recieving confirmation of the date and time in due course.

1) The questionnaire is for all – including businesses however your comments are noted in terms of specific business issues

ok, in that case we'll have a stab at filling it in

2) BT broadband obviously is not under the councils control although I can understand your frustrations

The question is the extent to which you are able to pull various strands together under your regeneration project banner, and how the council could engage in some soft diplomacy or other measures to achieve your aim of improving Mitcham ? Wider pavements and new shop fronts always look nice, but if the council agreed to slash business rates in the town for a couple of years you might fill the shops- but TfL can't fund such a measure. Free wifi across the town centre could be a big draw - but not if the broadband infrastructure isn't there - you'd need to put the squeeze on BT

3) The St Marks road route was upgraded in 2009 with new footways, CCTV etc. Ideally we would like to see in the long term the path widened through the housing estate but this would not be easy to do.

True, but the route in from the southbound platform across the footbridge towards St Thomas' primary school and Commons side East does not appear to have been considered in the original plans, even though it's shorter. And the ramp off the southbound platform points people back towards the level crossing, along a really narrow pavement. There is enough railway land between the road and the platform for you to grab some and widen the pavement. You could signpost in both directions from the southbound platform - accessible back via the level crossing- shorter route via the footbridge. You'd need a signpost the other side of the footbridge pointing down Lamas Ave for the town centre, and down G Aston road for the common (via lavender walk). And you might persuade network rail to paint the footbridge..

4) The signage could be improved and I can look at that as part of our project

see 3

5) Traffic wise Mitcham has major problems because it is a cross roads with unique links within the south London area. The volume of traffic poses real issues. We cannot allow short

cuts through residential roads as this seriously reduces the quality of life and safety of residents. There are unlikely to be any easy solutions to this outside of wider national initiatives on traffic management which could reduce or even out demand on the network. There are no real capacity increasing solutions in the local area that are achievable or affordable. Opening up residential roads which have previously been part closed is not a viable option for the council and does not necessarily solve the problems as there are bottlenecks throughout the area. As mentioned the basic issue is volume and over saturation which means that one incident creates gridlock as you say. Within the scope of this project I am keen to avoid issues around traffic management in this way as they are very controversial and divert a huge amount of resources in terms of time in particular. However you can raise the issue with your local council member who can then raise it with the traffic and highways department and they can look at this as part of their on going work.

I understand that, and also that there are no easy answers other than to persuade people out of their cars - which is what you're trying to do

6) Cycling is a major priority. I need to look at this junction in particular to see what can be done. Cycling is an ongoing project and we envisage that there will be funds to look at key safety issues either within or without the current project so this is useful feedback. In general the council has a plan to increase links in and around Mitcham and there have been some cycle lane improvements around Mitcham Junction station recently as part of that.

Yes, that's the scheme I was talking about - it ends in a full stop at the Ravensbury Arms roundabout. This is a matter of personal experience - when I do try to cycle into Mitcham it feels safer to stay on the road than get off the road onto the cycle path, and back onto the road in the middle of the roundabout. The route from wallington/hackbridge is punctuated with odd bits of cycle lane to the right and left - to try to use them all would mean swerving backwards and forwards across the road. But to sort it all out would mean talking to Sutton, and is probably outside your remit, alas.

Will fill in your questionnaire - good luck!

Regards

Ashley Heller

Project Manager

attempting to cover. But if the cycle/pedestrian shared lane from Mitcham Junction station did not stop at the roundabout, forcing cyclists to rejoin the road at the worst point, and cross a lane of traffic uphill over the railway bridge, the cycle route from the south would be much safer. The cycle lane should continue on the pavement over the bridge, and the junction with Madiera road remade to allow cyclists to go straight on.

Regards



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<http://www.merton.gov.uk>

From: [Redacted] <[Redacted]@m3h.co.uk>
Sent: 10 December 2012 14:17
To: Rediscover Mitcham

From: [Redacted] <[Redacted]@m3h.co.uk>
Sent: 10 December 2012 14:17
To: Rediscover Mitcham
Subject: Is there a version of the questionnaire adapted for local businesses? M3H
Ref:00130004186

Hi

Our business has been in Mitcham for nine years, and we are considering whether to stay when the lease runs out next year.

Your questionnaire is aimed at leisure/retail visits, and your funding is coming from TfL so can only cover road and landscaping improvements. But from a business perspective, our primary concern is Fibre-optic broadband - BT is being extremely slow in rolling out fibre-optic broadband across the area, and we don't know whether we can wait it out.

As far as the town centre goes, can you consider the situation just outside, or is that off limits? Here are some ideas:

Pedestrian access from Eastfields station - clients visiting us by train frequently get lost between the station and the town centre, and the route is not the most attractive part of the town.

Traffic and the gyratory - when the current one way system was introduced, many local side roads were closed off to prevent rat runs. But the unintended consequence of this is a disastrous locking-up of the whole network after one incident - this is not just about the gyratory. For example, it would ease traffic considerably if you re-opened Cedars Avenue to two-way traffic (with calming measures) and allowed traffic to bypass the centre and go down Tamworth lane again. If the intention was to stop traffic going past Eastfields High (St Marks) then for the sake of handling school children at 8.30 and 3.30 during term time, then the whole town centre has been hit, all day and every day, as a result.

Cycling access - many of us would cycle to work more often if there were a safe way to traverse the one-way system coming from Wimbledon in particular - which you are

Subject: Is there a version of the questionnaire adapted for local businesses? M3H
Ref:00130004186
Attachments: image001.jpg

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Regards



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From: [Redacted]
Sent: 08 December 2012 13:58
To: Rediscover Mitcham
Attachments: image001.jpg; image002.jpg

Hi,

The questionnaires have now all been taken, which is great. Please could we have some more for our customers?

Many thanks,



For what it's worth, it would save people like me (and then presumably you as there would be fewer enquiries!) time if there was a link to that direct from this page <http://www.merton.gov.uk/rediscovermitcham> (which is where the leaflet sends you to).

Best wishes, [REDACTED]

On 20 November 2012 12:26, Rediscover Mitcham <RediscoverMitcham@merton.gov.uk> wrote:

Hello

Sorry about that — hopefully if you are online you can cut and past this link and complete the survey from our website please

Ashley Heller

Project Manager

<https://consult.merton.gov.uk/kms/dmart.aspx?LoggingIn=tempVar&noip=1>

From: [REDACTED]@gmail.com]

Sent: 19 November 2012 20:12

To: Rediscover Mitcham

Subject: Questionnaire

Dear Sir or Madam

We just received your 'Rediscover Mitcham' leaflet which asked us to fill in the enclosed/attached questionnaire. However the questionnaire was not attached. I also can't find it online anywhere.

Please could you send it to me, either via email or to [REDACTED]

Best wishes, [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: 06 December 2012 07:46
To: Rediscover Mitcham; Ross Mitchell
Subject: attend workshop

Hi

I'd like to attend the 9 January Rediscover Mitcham workshop please.

Thanks

From: [REDACTED]@tonyburton.org.uk>
Sent: 05 December 2012 13:44
To: Rediscover Mitcham
Subject: Design workshop

I should like to register for 8th January workshop.

Thanks

From: [REDACTED]@gmail.com>
Sent: 20 November 2012 12:34
To: Rediscover Mitcham
Subject: Re: Questionnaire

Hi Ashley

Thanks for the prompt response. I'll do that.

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Postmaster@merton.gov.uk
<http://www.merton.gov.uk>

From: [REDACTED]@gmail.com>
Sent: 19 November 2012 20:26
To: Rediscover Mitcham
Subject: Mitcham

Hi,
I've just seen your Rediscover Mitcham PDF and can't quite work out if it is a cruel hoax. Yes, of course Mitcham town centre is in desperate need or regeneration but the proposed plans shown will simply make it worse.

The motor vehicles and their gyratory have been the death of Mitcham. Not Sainsburys at Colliers Wood. Not the awful housing on Western Rd. Not the recession. It's simply the dreadful road layout that prioritises through traffic over the needs of pedestrian traffic.

To fix Mitcham, remove the motor traffic. Very simple. Once that is done and a new, attractive town centre has been completed, the retailers will come back. No longer will Mitcham be full of charity shops and pound shops and instead, we can look forward to getting a Little Waitrose, a Pizza Express, some cool independent shops.

To remove through traffic, close Upper Green West and route all traffic through Raleigh Gdns which needs to revert to two way. Upper Green West should cease to be a road and become part of Fair Green.

Very simple. Identify the problem and remove it. A guaranteed win. And if the new road layout causes initial traffic jams - tough. They'll soon go away as it's a proven fact that when you obstruct the flow of motor traffic, the volume decreases.

[REDACTED]@gmail.com>

Sent: 19 November 2012 20:12
To: Rediscover Mitcham
Subject: Questionnaire

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Please could you send it to me, either via email or to [REDACTED]

Best wishes,
[REDACTED]

From: [REDACTED]@csmglobal.com>
Sent: 19 November 2012 16:31
To: Rediscover Mitcham
Subject: Latest communication
Attachments: s1-corporate.gif; s2-arkadycraigmillar.gif; pcebpb.gif

Hi,
was wondering where the questionnaire referred to in the new brochure, is located.
Regards,
[REDACTED]

[REDACTED]

Please consider the environment before printing this e-mail

Company registration details and disclaimer: <http://disclaimer.csmglobal.com>

From: Ross Mitchell
Sent: 19 November 2012 11:50
To: [REDACTED]
Cc: Paul McGarry; Ashley Heller
Subject: RE: Mitcham Town Centre

Dear [REDACTED]

Thank you for your email. You are correct in that we are currently considering a number of options for Mitcham and related Town Centre improvements. Indeed, over the next few days and weeks we'll be discussing these ideas with the wider public through a document called 'rediscover Mitcham' which you'll receive through your letter box and which we'll be discussing in person on fair green through a roadshow this Thursday-Saturday.

In answer to your question, there are no plans to have any direct impact on Abinger House or others in the area. Concepts are limited to road improvements, green landscaping, upgrades to shopfronts and the market, and a programme of events for the community.

Do get back in touch should you wish to ask more or get involved.

With kind regards

Ross

From: Paul McGarry
Sent: 17 November 2012 23:45
To: Ross Mitchell; Ashley Heller
Subject: FW: Mitcham Town Centre

Can one of you please respond?
Thanks
Paul

* Sent from my iPhone.

-----Original Message-----
From: Mary Trench [marytrench17@gmail.com]
Sent: Friday, November 16, 2012 10:20 AM GMT Standard Time
To: Paul McGarry
Subject: Mitcham Town Centre

Dear Mr McGarry

Page 77

We live in Mitcham Town Centre, and we recently saw evidence of a survey being carried out where a lot of coloured markings, etc. were drawn on the ground all through the town centre. Please could you let me know if there are plans in the offing for the town centre, and if so will the plans affect Abinger House, and the other blocks in the town. Thank you

From: [redacted]@gmail.com
Sent: 01 October 2012 18:33
To: Ashley Heller
Subject: Re: FW: Mitcham Fair Green

Thanks for coming to talk to us- I think you will get some useful discussion.

1. AGM is held at The Ecology Centre, Windmill Rd, Mitcham CR4 1HT (next to the Harvester). If you drive up through the common from the Beddington Lane tram stop and carry on across the lights it's just there on the right side.
2. We start at 7.30pm. I'll put you on first so you can leave before the meeting bit. We'll break for refreshments after you (tea biccies etc) so people can mingle and ask any questions they were not happy to ask in a group, then do our meeting.
3. I'll bring a laptop projector and laptop if you bring a pen drive- or we can connect your device (it's a scart type connector) There are white boards we use as screens.
4. We currently have an issue with trees being identified to be cut down on the common by the Conservators so it's a hot subject, however we are not against improvements, just need to see a proper justification to removing any, and we appreciate being consulted early on.

Look forward to meeting you.

On 28 September 2012 13:35, Ashley Heller <Ashley.Heller@merton.gov.uk> wrote:

Ok I can attend – please can you let me know the location of the meeting and if any presentation facilities will be available e.g. screen for a power point projection

Page 78

Thanks

Ashley

From: [REDACTED]@gmail.com]

Sent: 28 September 2012 08:18

To: Ashley Heller

Subject: Re: FW: Mitcham Fair Green

Thanks for the call. Sorry for the delay, I've done some digging and apparently the land is part of Mitcham Common;

'Once a surface was removed the land immediately reverted to common land, and new legislation would be needed to install a new surface elsewhere'

So yes please, some of our members would like to be involved in a consultation.

Our AGM is on 24th Oct Weds at 7.30-9pm, you are welcome to come and speak to our (elderly mostly) membership (generally about 20 attend, although our membership is 300).

On 18 September 2012 12:06, Ashley Heller <Ashley.Heller@merton.gov.uk> wrote:

[REDACTED]
I will give you a call tomorrow after you finish work

Ashley

From: [REDACTED]@gmail.com]

Sent: 17 September 2012 20:32

To: Ashley Heller

Subject: Re: FW: Mitcham Fair Green

Hi there,

[REDACTED]: sorry for the delay in getting back to you.

How can I help? I'm at work tomorrow all day until 4.30pm, but around the rest of the week if that suits. [REDACTED]

On Wed, Sep 12, 2012 at 4:59 PM, Ashley Heller <Ashley.Heller@merton.gov.uk>

wrote:

[REDACTED]
I am project managing a major town centre project in Mitcham and I understand from [REDACTED] that it would be useful to chat to you about this

Can you let me know when it would be convenient?

Thanks

Ashley Heller

Project Manager

From: [REDACTED]

Sent: 12 September 2012 14:27

To: Ashley Heller

Subject: Mitcham Fair Green

Hi Ashley

[Redacted]@gmail.com>

[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]

Merton Council - Putting You First

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